

Post Agenda for March 12, 2025
Regular Convention & Visitors Bureau Meeting

Members Present: Ronald Graham, Chairman
 Marcy Kernea, Vice-Chairman
 Tammy Roberson, Director
 Ron Henderson, Director

Members Absent: Earl Henderson, Director

Also Present: Mark Vaughn, City Manager
 Jamie Klementisz, Main Street Manager
 Babs Bell, RDP
 Joy Thornton, RDP
 Juliet Grant, Event Planning Committee

1. CVB voted to approve the minutes from February 4, 2025.
2. CVB voted to approve the Waterboys contract, adding the tree and lettering for "Ringgold Christmas" for 5 years.
3. CVB voted to approve \$5000 Dolly Days sponsorship.
4. CVB voted to proceed with Maniac Marketing proposal minus the SMS Marketing section and discuss further options for the brand videos.
5. CVB voted to keep Chamber of Commerce membership at the Corporate Partner level.
6. CVB voted to approve the use of the Ringgold Depot for a special event in September.
7. CVB voted to approve the contract for the Northbound billboard with Lamar and look into other billboard options.
8. CVB voted to adjourn.